

Fair to Ask Questions

In which organizers try to give you answers to the things you may want to know
about

50501 ROCHESTER'S

NO KINGS

MASS PROTEST

Demonstration

June 14th, 2025

9:00 am – 11:00 am

TWELVE CORNERS - BRIGHTON

Q: Where do I show up?

A: ASSEMBLY POINTS NO KINGS Assembly point details are listed below.
And mapped out [HERE](#).

All marches are approximately 1/2 mile (with the exception of the Monroe Ave – North)
All assembly points are on [RTS bus routes](#).

Elmwood Avenue - West Assembly Point

- Assemble at Brighton Town Hall parking lot (east side of building).

Elmwood Avenue - East Assembly Point

- Assemble at the Pittsford Trail entrance on the south side of Elmwood, east of 590 overpass, by Valley Road

Monroe Avenue - North Assembly Point

- Assemble at Rose Park at the end of Glen Ellyn Way off Monroe

Monroe Avenue - South Assembly Point

- Assemble at parking lot at Monroe Avenue & just north of Monroe Parkway

Winton Road - South Assembly Point

- Assemble in the grassy area next (south of) to BHS parking lot

Winton Road - North Assembly Point (0.8 mi. march)*

- Assemble at the triangle greenspace at Winton and Highland

NO KINGS - VISIBILITY PROTEST PLAN

ELMWOOD/MONROE/WINTON will EACH have TWO march assembly points ABOVE.

PLEASE ASSEMBLE at the one that is *closest to the direction you are coming from*.

At about 2 blocks from Twelve Corners, marchers will be guided by marshals to “peel off” in order for us to fully line the roads fanning out from Twelve Corners. We want single-file lines from Twelve Corners *outward* down ELMWOOD/MONROE/WINTON in both directions. We'll continue to fill these lines as far out as we can. These roads are LONG. So let's fill 'em up!

Drone operators are volunteering with 50501 to pick up full coverage of all six streets. No matter where you are, you will be seen and counted.

***Specific coordinated actions and the band will be using the gazebo, lawn and sidewalks directly surrounding Twelve Corners Park**

Please do not congregate in this area or a marshal may ask you to move to an alternate location.

***For those who want to join in the march from other side roads or at later arrival times:** Join up where you can along the routes! Keep the lines going!

NOT MARCHING? NEED TO BE SEATED?

For protesters joining the GRIT UN-parade action (which is seated):

Bring your own seating. Reserved location for this action is on **Winton Rd South along the sidewalks OPPOSITE Brighton HS (west side of road)**. Specific marshals will be covering this area and will be available to assist you.

For protesters with mobility issues: You may plan to protest in the same area reserved for the GRIT UN-parade (above).

Q: Will parking be available and if so, where?

A: Street parking is available on side streets off Monroe Avenue, Winton Road, and Elmwood Avenue along the march routes and near the designated assembly points. Because a large crowd is anticipated, please carpool or ride share when possible. All assembly points are on RTS bus routes. **PLEASE DO NOT PARK in business lots in the town of Brighton. PLEASE DO NOT BLOCK driveways or fire hydrants.** We're counting on everyone to be the good neighbors. Please be considerate.

Designated Handicap Parking (for placard holders only) will be available in the Brighton High School parking lot. Marshals will be at the entrance to monitor in/out.

DO NOT PLAN TO PARK AT BHS unless you have a handicap designation on your vehicle.

Q: Why is this event called No Kings?

A: The theme of this nationally organized day of action is “No Kings” in response to the military parade in Washington, DC the same day. Although the DC parade is *supposed* to be a celebration of Flag Day and the Army’s 250th birthday, Donald Trump is using it to glorify himself—his own birthday happens to be the same day. The cost of this parade is estimated at **\$45 million** or more—all while dismantling lifesaving programs for the most vulnerable in the name of cost-cutting. Countries under dictatorial regimes often hold such parades to establish the strength of the leader and instill fear in observers. The thousands of **No Kings** events orchestrated across the country on the same day are a repudiation of the Trump Administration’s tyrannical actions, not of the military. By turning out in force, we demonstrate opposition to the fascist agenda overtaking our government and way of life. **Our power is COLLECTIVE POWER.**

Q: Why was Twelve Corners chosen as a central location for NO KINGS in Rochester?

A: Past events at Twelve Corners have sparked ongoing discussions about balancing free speech with community safety. A petition titled "Protect Free Speech in Brighton" was initiated to support the right to protest at Twelve Corners Park, emphasizing the importance of upholding First Amendment rights while maintaining public order. In summary, Twelve Corners in Brighton serves as a focal point for community activism, where local residents and Rochesterians actively participate in addressing social issues, supporting local initiatives, and engaging in public discourse.

Plus it’s really cool.

Q: Why June 14th from 9am to 11am?

A: The national call to protest for NO KINGS coincides with our community’s Juneteenth Festival. Careful consideration to the festival was used in every step of how this protest opportunity was organized. The 50501 action at Twelve Corners is a visibility event as an act of defiance. It’s not a rally, there will not be speakers. If you leave early, you’ll have had the opportunity to voice your dissent and be counted.

The times listed are the hours in which 50501 Rochester will have marshals, organizers and LO’s on hand to assist the demonstrators.

Q: What should participants bring?

A: Demonstrators are encouraged to bring:

- ***UPSIDE DOWN AMERICAN FLAGS*** – 6/14 is FLAG DAY in the U.S. and we are in DISTRESS RIGHT NOW so [a sea of Upside down American Flags](#) this is the visual theme of the **NO KINGS** demonstration in Brighton. The demonstration is focused on opposition to the Trump Administration. We're asking that other types of FLAGS on poles or sticks be reserved for separate/future protests. Please be advised this request is for flags on poles only in order create a cohesive message to the White House.

SIX MARCHES – ONE MESSAGE

**“WE ARE THE UNTIED STATES AND WE STAND IN DEFIANCE TO FASCIST
RULE BY WHITE SUPREMICISTS.”**

Donation for Veteran's Outreach Center donations of **underwear and socks** will be collected at assembly points. New/Unused items only, in both men's and women's sizes will be collected, organized and delivered to VOC by 50501 Rochester.

- Noise-making instruments: percussion, horns, kazoos...
- Weather consideration items: ponchos, umbrellas, personal fans, water, footwear, necessary medications. *Check our website for other potential recommendations.

**50501 will have a limited supply of kazoos and upside-down 12x18" flags on sticks available at assembly points for a small donation.*

Q: Will restrooms be available?

A: No.

Participants should be respectful of local businesses that are open and not use their restrooms unless you are a customer. **Please plan ahead for a 2-hour event.**

Q: Is this a peaceful protest?

A: Yes. Violent behavior, of any type, will not be tolerated and perpetrators may be subject to arrest.

Q: Are there safety measures in place?

A: Yes. Trained marshals will be available to safely direct participants in navigating crosswalks and to de-escalate conflicts that may arise, call emergency services if needed and communicate with a medic for first aid needs. If you have a critical health emergency please call 9-1-1.

Legal observers from the National Lawyers Guild will be present.

Q: Is there a permit for his event?

A: The required permit has been granted for the use of 12 Corners Park (gazebo area) for 50501 organizer and collaborator use. The remainder of the demonstration will take place on public sidewalks and easements and does not require a permit.

Q: What if my question wasn't answered?

A: There are lots of ways to connect with 50501 organizers on our website:

<https://www.50501rocny.org/>



NO KINGS – 12 CORNERS MAP



50501 ROCHESTER NY

In support of **Saturday's Juneteenth Festival**, **50501 Rochester** will have a table set up at the festival from 12pm – 5 pm. Please come say hello to some of organizers and enjoy the festival. We'll be under the blue tent. Info on the festival can be found on our website under **EVENTS**.